



## GINGER DEBUTS IN KOCHI WITH THE SIGNING OF TWO HOTELS



Rendering of Ginger Kochi Kalamassery

**MUMBAI, FEBRUARY 9, 2021:** Ginger strengthens its footprint in southern India with the signing of two new hotels in Kochi – at Kochi Airport and Kalamassery commercial hub, respectively. Both hotels will be designed around the brand's design and service philosophy of offering a vibrant, contemporary, and seamless hospitality experience to its guests.

Commenting on the twin-signing, Ms. Deepika Rao, Managing Director & Chief Executive Officer, Ginger Hotels, said, "It is a proud moment for us. With these two signings, we enter Kochi – an important focus market for Ginger. These hotels will cater to distinct and high demand micro-markets of Kochi. We are delighted to partner with Canton Residency Private Limited for these projects."

The 100-room Ginger Kochi will be located on the Karaid Airport road, just outside Cochin International Airport (CIA). This hotel will address the demand from the airport, MICE from the CIA Convention Centre and the surrounding industrial areas. It is a greenfield project.

Ginger Kochi, Kalamassery with 75 rooms will be located on Kochi-Salem Highway, opposite Cochin University Metro Station. It will provide convenient access to Cochin SEZ and the commercial hub of Kalamassery that houses key IT companies, industries, Cochin University and the Jawaharlal Nehru International Stadium. The project is in brownfield stage.

Both hotels will feature <u>Ginger's</u> signature new design rooms, an all-day diner, meeting rooms and a fitness centre.

Called the "Queen of the Arabian Sea", Kochi is known as the financial, commercial, and industrial capital of Kerala. The city has a cosmopolitan culture and is one of the leading tourist destinations in India with backwaters and marine life, beautiful museums, temples and forts.

With the addition of this hotel, <u>Indian Hotels Company (IHCL)</u> will have 12 hotels in Kerala, including four under development.



## **About Ginger Hotels**

**GINGER** is operated by Roots Corporation Limited which is a subsidiary of **The Indian Hotels Company Limited** (IHCL). A revolutionary concept in hospitality, **Ginger** prides itself in its ability to enable its guests to switch seamlessly between work and play. Fortified with a pan India presence of 77 hotels across 50 cities, including 23 under development, **Ginger** energizes enterprising Indians in their journeys with a hospitality experience that provides comfort and convenience.

## **Get in Touch**

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