

## GINGER SIGNS ITS MILESTONE 75TH HOTEL

~ Signs the 2<sup>nd</sup> Ginger hotel in Aurangabad



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**MUMBAI, JANUARY 7, 2021**: <u>Ginger</u> announces the milestone of its 75<sup>th</sup> hotel with the signing of the brand's second hotel in Aurangabad, in the state of Maharashtra. This signing is in line with <u>Ginger's</u> growth strategy of increasing the brand's presence in key commercial hubs and state capitals of India. The hotel will be designed around the brand's lean luxe philosophy of offering a vibrant, contemporary and seamless hospitality experience to its guests.

Commenting on the signing, **Ms. Deepika Rao, Managing Director & Chief Executive Officer, Ginger Hotels**, said, "This is a proud moment for us. Our guests and the investor community have shown great confidence in the new *lean luxe* offering, which has helped us achieve this key milestone. The journey of the brand has been very exciting. We are very happy to partner with the Aasawa Brothers Group for the onboarding of this landmark 75<sup>th</sup> hotel in Aurangabad."

<u>Ginger Aurangabad</u> will be located near Jalgaon Road, in the central business district of the city, and a short drive from the airport. The hotel will feature 64 rooms, an all-day diner, a meeting room and a fitness centre. This will be a fully fitted lease with the Aasawa Brothers Group.

Aurangabad is a popular tourist hub with UNESCO World Heritage Sites like the Ajanta and Ellora caves. This city is also a major silk and cotton textile producer for the country.

With the addition of this hotel, Indian Hotels Company (IHCL) will have 31 hotels in the state of Maharashtra.

## **About Ginger Hotels**

**GINGER** is operated by Roots Corporation Limited which is a subsidiary of **The Indian Hotels Company Limited** (IHCL). A revolutionary concept in hospitality, **Ginger** prides itself in its ability to enable its guests to switch seamlessly between work and play. Fortified with a pan India presence of 75 hotels across over 50 cities,



including 21 hotels under development, Ginger energizes enterprising Indians in their journeys with a hospitality experience that provides comfort and convenience.

## **Get in Touch**

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