



GINGER

OPPORTUNITIES
REIMAGINED

A LEGACY OF TRUST

OPERATIONS
IN OVER **150**
COUNTRIES

GROUP
REVENUE OF OVER
US\$ **100** BN

GLOBAL
BUSINESS

100+ 
OPERATING COMPANIES

OVER 
7,00,000
EMPLOYEES



PIONEERING
SPIRIT

INDIA'S **1st**

- › Steel Plant
- › Airline
- › Passenger Car
- › Luxury Hotel

AMONGST
TOP
10

CORPORATES
IN THE
WORLD

60%
REVENUE FROM
OUTSIDE INDIA

28 LISTED COMPANIES

MARKET CAP
\$160 Billion



NATION
BUILDING

TATA TRUSTS
have helped setup

- › Tata Institute of Fundamental Research
- › Tata Institute of Social Science
- › Indian Institute of Science
- › Tata Memorial Hospital
- › Tata Medical Centre

IHCL: SOUTH ASIA'S LARGEST HOSPITALITY COMPANY

GINGER
An IHCL Brand

200
HOTELS
IN 12
COUNTRIES



23,500
KEYS

74
SPAS



380
RESTAURANTS



2
MICHELIN
RESTAURANTS



100+
LOCATIONS
ACROSS
4 CONTINENTS



115
YEARS OF
EXCELLENCE IN
HOSPITALITY



IHCL

LUXURY

SELECTHOTELS

UPSCALE

LEANLUXE

TAJ

SELECTIONS

VIVANTA

GINGER



Iconic
Hospitality



Curated, Eclectic,
One-of-a-kind



Bon Vivant Spirit



Refreshing, Liberating
and Lively

FROM SMART BASICS TO LEAN LUXE

GINGER
An IHCL Brand

ORIGIN
2004

GINGER



METAMORPHOSIS
2019 onwards

GINGER



ROOMS
CENTRIC



Self-Service



Free Wi-Fi



Functionality-driven



EXPERIENTIAL



Vibrant and
Interactive Spaces



Lifestyle
Approach



F&B Offering

SWITCH ON
TO THE *NEW*

GINGER

THE BRAND REIMAGINED

GINGER
An IHCL Brand

WORK & PLAY



INDIVIDUAL & COLLECTIVE



GLOBAL & LOCAL



Ginger continues its pioneering trend by being the first Indian brand to adopt a **lifestyle approach** in the mid-scale segment

REFRESHING, LIBERATING AND LIVELY

GINGER
An IHCL Brand









EXPERIENCE THE REIMAGINED GINGER

GINGER

An IHL Brand



HOW STUFF WORKS!	
 FREE WIFI If there is a requirement for Higher bandwidth, we have packages available starting at Rs.99/-.	 AMENITIES To make your mornings quirky and bright, we have placed tea, coffee & milk sachets in your room. You will also receive 2 water bottles every day of your stay.
 ESSENTIALS Need daily essentials? Just call the reception to buy them at street prices. You can also borrow an iron, a dryer, a mug and bucket too.	 LOOKIN' AWESOME #BLE! Best Looking Ever! Of course! Give us your clothes before 9 am and pick them up squeaky clean in the evening. Also, iron and board is available on request.
 VISITORS We know you love being social. Feel free to welcome your guests between 9 am - 11 pm.	 ENVIRONMENT Environment is precious! In doing our bit, we will change your bed linen and towels every 2 days.
 SAFETY We follow strict security standards in our hotels. Still, if you are worried about leaving valuables in your room, feel free to use our safety lockers.	 tripadvisor Love sharing? Feel free to share your views with a review.

PORTFOLIO OF LEAN LUXE GINGER HOTELS

GINGER
An IHCL Brand



GOA, PANAJI | GOA, DONA PAULA | MUMBAI, ANDHERI EAST | PATNA | DWARKA | AHMEDABAD, SANAND NOIDA,
CITY CENTER | GOA, MADGAON | BHUBANESHWAR | AURANGABAD | SURAT, CITY CENTRE | PUNE, WAKAD



REVAMPED PORTFOLIO



13

Lean Luxe Hotels



50%

of
portfolio
by FY21

Launch of
New Restaurant Concept

*CAFE
...et cetera*



ENHANCED PERFORMANCE



ARR
Growth | 25%+



tripadvisor
Rating of

★★★★★
4.65
across portfolio

Top 10
city rank in

66% of portfolio

28%

Increase  in F&B
Revenue



AGGRESSIVE GROWTH



Achieved

50th HOTEL

5



New Hotels in 2019-20



1,250

New Rooms Signed



12 Hotels
Signed

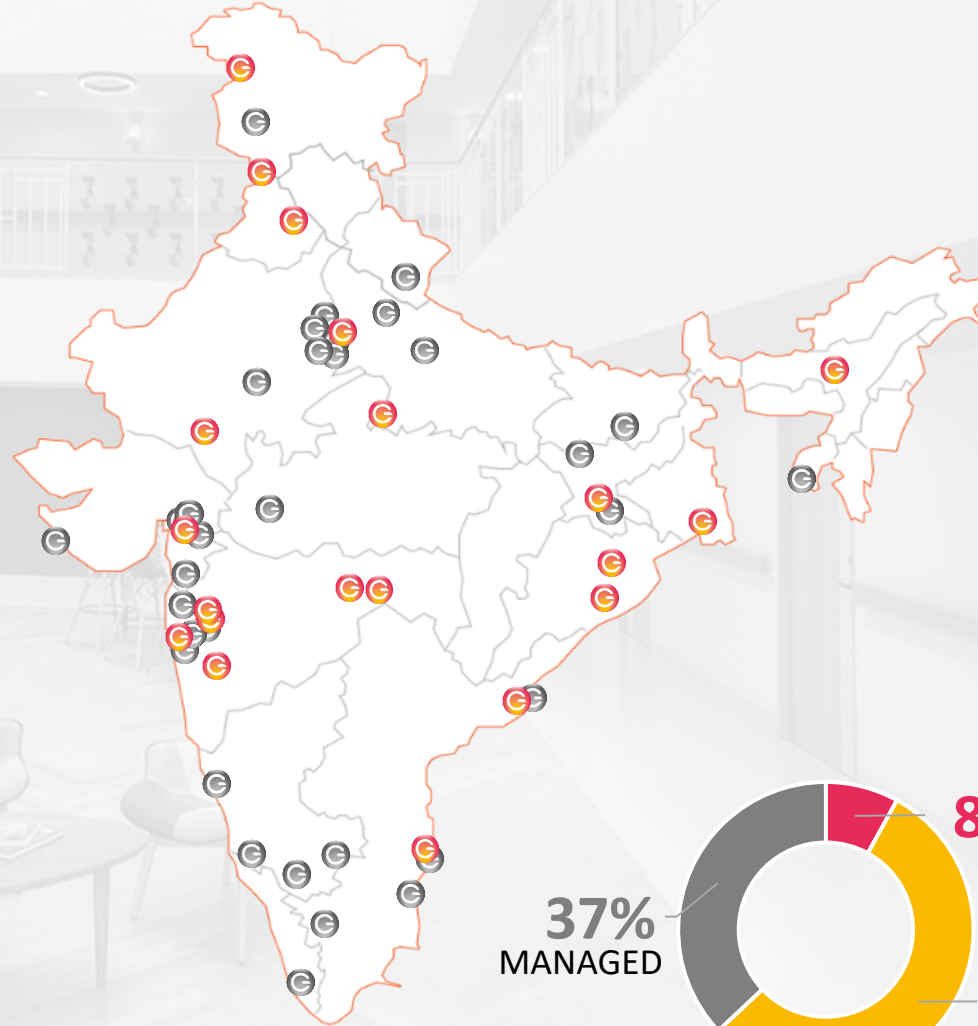
in FY20

FAST GROWING PORTFOLIO OF 77 HOTELS....

GINGER
An IHCL Brand

EXISTING

MUMBAI
GOA
BHUBANESHWAR
AURANGABAD
AGARTALA
GURUGRAM
JAMSHEDPUR
PATNA
GUWAHATI
DELHI
AHMEDABAD
JAIPUR
PANTNAGAR
FARIDABAD
NOIDA
LUCKNOW
BANGALORE
VIZAG
KATRA
VADODARA
SURAT
PUNE
INDORE
NASHIK
VAPI
THANE
MANESAR
TRIVANDRUM
TIRUPUR
DWARKA
SANAND
MADGAON
MYSORE
SIRUSERI
KALINGANAGAR
PUDUCHERRY
CHENNAI
MANGALORE
COCHIN




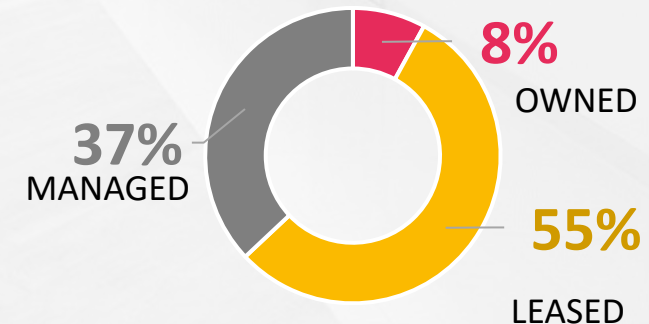
COMING SOON

GOA, CANDOLIM
KOLKATA
MUMBAI, SANTA CRUZ
AMRITSAR
CHENNAI X2
NASHIK
AMRAVATI
UDAIPUR
PATNA
BHARUCH
BELGAUM
JHANSI
KARAD
VARANASI
NAGPUR
NOIDA
SRINAGAR
VIZAG
GUWAHATI
ZIRAKPUR
AURANGABAD
KOCHI

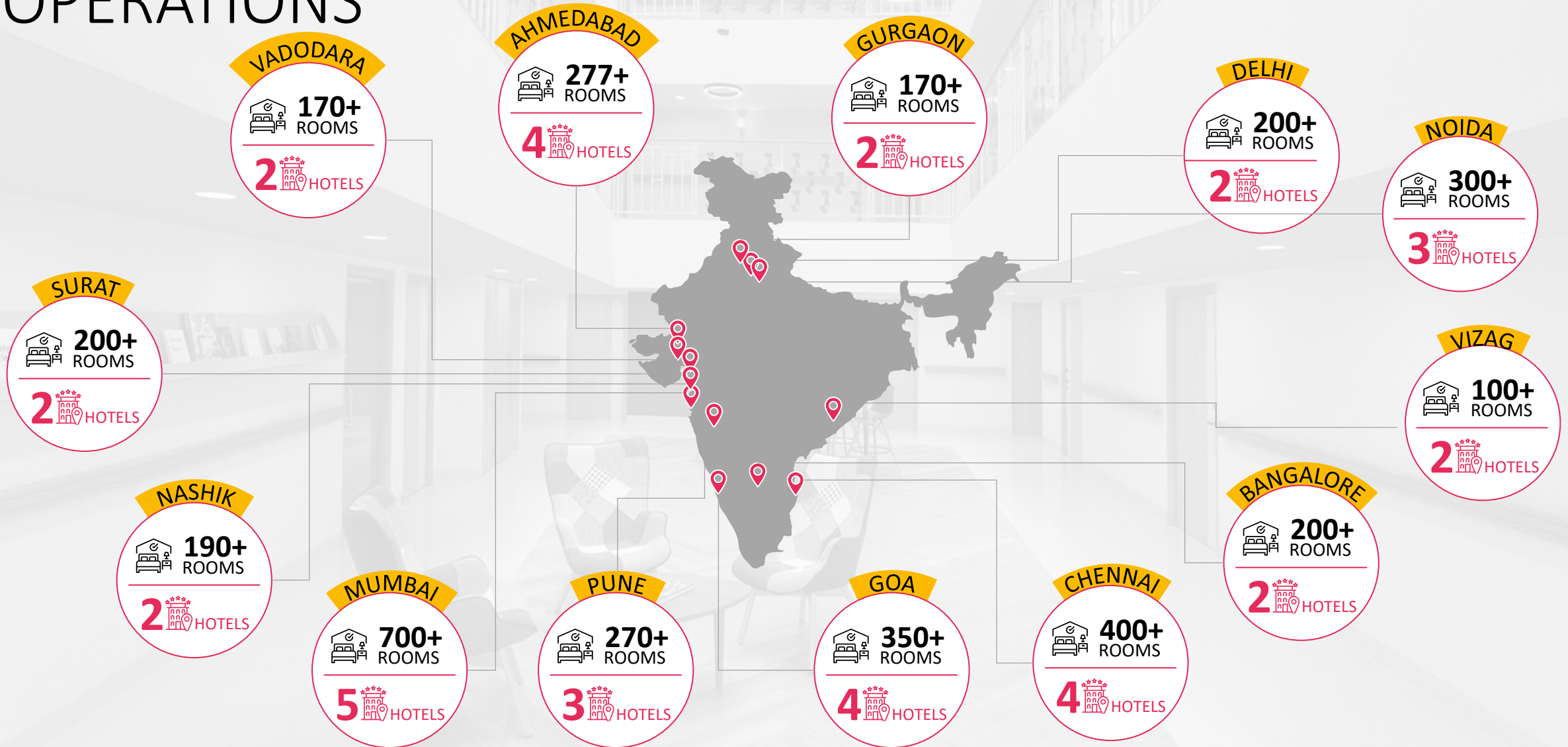
 **54**
OPERATING HOTELS

 **21**
UNDER DEVELOPMENT

6,995
 KEYS



...WITH STRENGTH IN CLUSTER SALES AND OPERATIONS



SMART AND SCALABLE

GINGER
An IHCL Brand



GINGER VARANASI
65 KEYS



GINGER AMRITSAR
130 KEYS



GINGER MUMBAI SANTACRUZ
371 KEYS

DEVELOPMENT ESSENTIALS



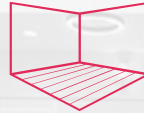
**0.5 ACRES /
20,000 SQFT**

MINIMUM AREA



**400-420
SQFT/KEY**

BUILT-UP AREA/KEY



**200
SQFT**

ROOM SIZE



**₹ 30-32
LAKHS/ KEY**

DEVELOPMENT COST



**86%
GUEST AREA**



**14%
BACK OF HOUSE AREA**



GREENFIELD

**GINGER
ANDHERI EAST**

**142
ROOMS**



BROWNFIELD

**GINGER
NOIDA SEC.63**

**96
ROOMS**



MIXED-USE

**GINGER
INDORE**

**103
ROOMS**

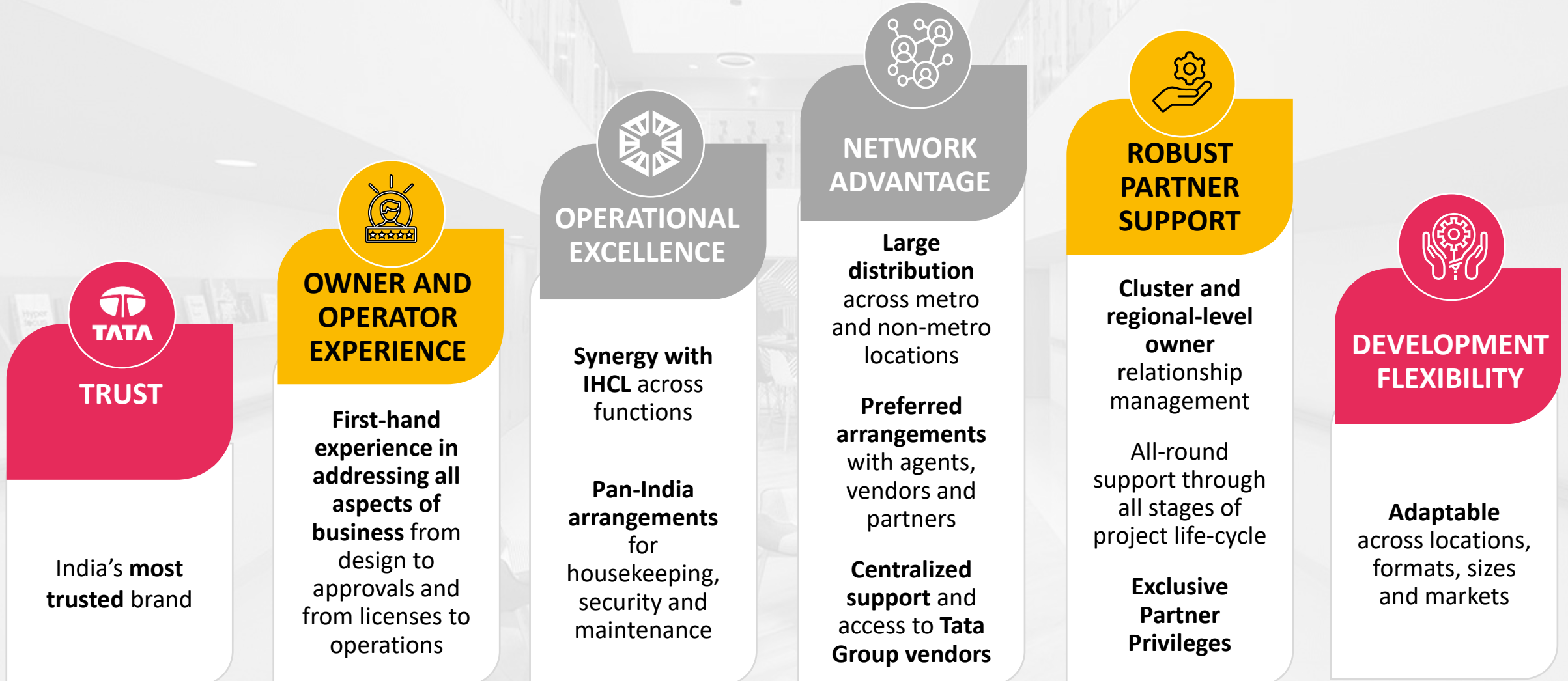


CONVERSION

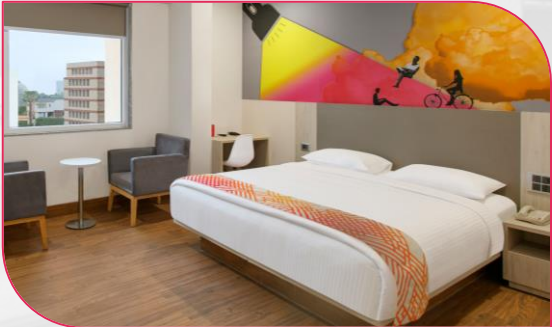
**GINGER
DWARKA**

**100
ROOMS**

FLEXIBILITY ACROSS FORMATS



RECENT OPENINGS

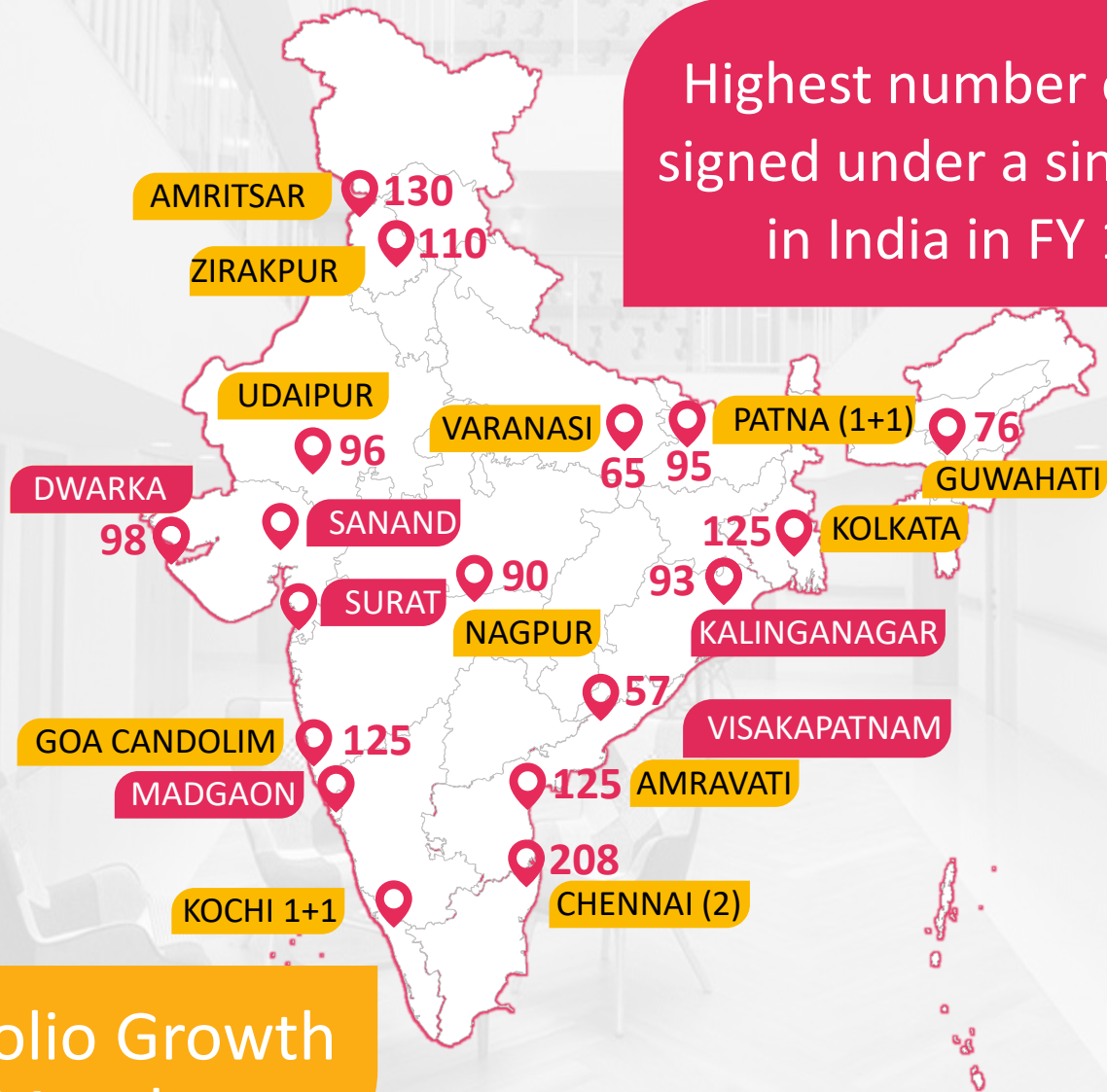


5 New Hotels in 2019-20

RECENT SIGNINGS :



40% Portfolio Growth
in 24 Months



Highest number of rooms
signed under a single brand
in India in FY 19-20





SWITCH ON TO THE REIMAGINED GINGER

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gingerhotels.com