

GINGER ANNOUNCES THE SIGNING OF A NEW HOTEL IN ZIRAKPUR, CHANDIGARH

This will be the first lean luxe hotel in the city.

MUMBAI, 29 SEPTEMBER, 2020: Ginger announces a new hotel in Zirakpur near Chandigarh. The hotel will be designed around the brand's Lean Luxe philosophy of offering a vibrant, contemporary and seamless hospitality experience to its guests. The hotel is a fully fitted lease.

Commenting on the signing, **Ms. Deepika Rao, Managing Director & Chief Executive Officer, Ginger Hotels**, said, "We are delighted to partner with Silicon Constructions Pvt Ltd for this hotel. Zirakpur is a fast-growing city in the Chandigarh metropolitan region. This will be the first lean luxe hotel in Chandigarh and Ginger is well poised to capture the growing demand of the city".

The hotel, is a brown-field mixed use development project, located in Zirakpur. It is part of Dhillon Plaza which is located amidst a buzzing commercial hub on the National Highway 152 connecting Chandigarh and Delhi. The hotel will feature 110 rooms, an all-day restaurant and bar, two meeting rooms and a fitness centre.

Zirakpur is a satellite town neighbouring Chandigarh, the first planned city of India. It is the hub of real estate and commercial development with easy access to IT City Mohali and the Chandigarh International Airport. Zirakpur is also the wedding capital of the region with major resorts and wedding banquets of Chandigarh tri-city located here.

This will be the second hotel by **The Indian Hotels Company Limited (IHCL)** in the state.

About Ginger Hotels

GINGER is operated by Roots Corporation Limited which is a subsidiary of The Indian Hotels Company Limited (IHCL). A revolutionary concept in hospitality, Ginger prides itself in its ability to enable its guests to switch seamlessly between work and play. Fortified with a pan India presence of 52 hotels across 47 cities with another 22 under development, Ginger energizes enterprising Indians in their journeys with a hospitality experience that provides comfort and convenience.

Get in Touch

www.gingerhotels.com | book@gingerhotels.com | 1860 266 3333

Follow Ginger Hotels    

For more information, please contact: rakhee.lalvani@ihcltata.com