

GINGER ANNOUNCES THE SIGNING OF ITS SECOND HOTEL IN GUWAHATI

Expands its presence in North-East India

MUMBAI, 22 SEPTEMBER, 2020: Ginger announces the signing of its second hotel in the city of Guwahati. The hotel will be designed around the brand's Lean Luxe philosophy of offering a vibrant, contemporary and seamless hospitality experience to its guests. The hotel is a fully fitted lease.

Commenting on the signing, **Ms. Deepika Rao, Managing Director & Chief Executive Officer, Ginger Hotels**, said, "The signing of this hotel is in line with our strategy of being present in micro markets of all state capitals and commercial centres of India. It also renews our commitment to North-East India. We are delighted to partner with Mr. Deepankar Deka for this hotel."

The hotel, a Greenfield project, will be located on Rajgarh Road connecting the commercially vibrant Guwahati-Shillong Road and the old town area of Chanmari. The hotel will feature 76 rooms, an all-day restaurant and bar, meeting room, banquet hall and a fitness centre.

Guwahati is the largest metropolis of north-eastern India and one of the 98 smart cities under a project embarked on by Ministry of Urban Development, Government of India. Ginger Hotels was a pioneer in the hospitality industry in North East India, setting up branded hotels in the cities of Guwahati and Agartala over a decade ago.

With the signing of this hotel, [Indian Hotels Company \(IHCL\)](#) will have three hotels in Assam and eight hotels in North East India.

About Ginger Hotels

GINGER is operated by Roots Corporation Limited which is a subsidiary of The Indian Hotels Company Limited (IHCL). A revolutionary concept in hospitality, Ginger prides itself in its ability to enable its guests to switch seamlessly between work and play. Fortified with a pan India presence of 50 hotels across 47 cities with another 20 under development, Ginger energizes enterprising Indians in their journeys with a hospitality experience that provides comfort and convenience.

Get in Touch

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