

**GINGER ANNOUNCES THE SIGNING OF THREE NEW HOTELS**

*~Additionally records highest number of rooms signed in India in FY 19-20*

**MUMBAI, xxx AUGUST , 2020: Ginger Hotels** announces the signing of three new hotels – two in Chennai and one in Patna, designed around the brand’s Lean Luxe philosophy of offering a vibrant, contemporary and seamless hospitality experience to its guests. The two Chennai properties will take Ginger’s count to five in the city, while the Patna property will be the brand’s second hotel in the city.

Commenting on the signings, **Ms. Deepika Rao , Managing Director & Chief Executive Officer, Ginger Hotels** said, “Ginger Hotels recorded unprecedented growth in FY 19-20 with the addition of 1,250 rooms to its portfolio across India – the highest any single brand in the country has signed in the year. The three new signings carry this momentum further.”

The 99 rooms Ginger located in Sirusari, Chennai is a management contract with M/s KVSN Properties Pvt. Ltd. Ginger Pallavaram, Chennai will feature 108 rooms. This hotel is a management Contract with Ravin Hotels Pvt. Ltd.

Ginger Bailey road, Patna with 95 rooms, is strategically located connecting Danapur and Patna city. This hotel will be a fully fitted lease agreement with PSVS Enterprises LLP.

As state capitals, Chennai and Patna are both high demand markets for mid-scale hotels. With the addition of these hotels in different micro-markets, the Ginger brand deepens its market penetration in cities which are important commercial hubs of India.

**About Ginger Hotels**

**GINGER** is operated by Roots Corporation Limited which is a subsidiary of The Indian Hotels Company Limited (IHCL). A revolutionary concept in hospitality, Ginger prides itself in its ability to enable its guests to switch seamlessly between work and play. Fortified with a pan India presence of 50 hotels across 47 cities with another 20 under development Ginger energizes enterprising Indians in their journeys with a hospitality experience that provides comfort and convenience.

**Get in Touch**

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