

GINGER GREATER NOIDA NOW OPEN

~ Ginger brand now has 650 keys in Delhi-NCR



MUMBAI, FEBRUARY 17, 2022: **Ginger** expands its footprint with the launch of a new hotel in Greater Noida, National Capital Region (Delhi-NCR). Designed on the lean luxe philosophy, the hotel offers a co-existence of contrasts through dynamic spaces, seamlessly blending the lines of work and play.

Commenting on the opening, **Ms. Deepika Rao, Managing Director & Chief Executive Officer, Ginger Hotels**, said, “We are very excited to launch Ginger Greater Noida. This is an important business location in the National Capital Region. With the opening of this hotel, Ginger now operates more than 650 keys in Delhi-NCR.”

Ginger Greater Noida is strategically located near Pari Chowk, with convenient access to the India Expo Mart, commercial centres, Greater Noida Sports Complex and the upcoming Noida airport. The hotel offers 72 rooms, Café Etcetera – the all-day diner offering a mix of global and local cuisine, and two conference rooms with a capacity to accommodate over 100 guests.

Greater Noida is a hub for major corporate houses, automobile, and telecom companies. It also houses Buddh International Circuit, the Indian motor racing track.

With the addition of this hotel, **Indian Hotels Company (IHCL)** will have 16 hotels across brands in the Delhi-NCR region, including one under development.

About Ginger Hotels

GINGER is operated by Roots Corporation Limited which is a subsidiary of **The Indian Hotels Company Limited (IHCL)**. A revolutionary concept in hospitality, **Ginger** prides itself in its ability to enable its guests to switch seamlessly between work and play. Fortified with a pan India presence of 84 hotels across 52 cities, including 28 under development, **Ginger** energizes enterprising Indians in their journeys with a hospitality experience that provides comfort and convenience.



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www.gingerhotels.com | book@gingerhotels.com | 1860 266 3333

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