

**GINGER OPENS IN KALINGANAGAR, ODISHA**  
**2<sup>ND</sup> GINGER IN THE STATE OF ODISHA**



**MUMBAI, 13 OCTOBER, 2020:** Ginger announces the opening of a new hotel in Kalinganagar, Odisha. The hotel is designed around the brand’s lean luxe philosophy. It presents a co-existence of contrasts through dynamic spaces, seamlessly blending the lines of work and play.

Commenting on the launch, **Ms. Deepika Rao, Managing Director & Chief Executive Officer, Ginger Hotels**, said, “Kalinganagar is one of the biggest industrial hubs of the east. We are committed to the state of Odisha as it is an important market for us. With the recently redesigned Ginger Bhubaneshwar and now the opening of Ginger Kalinganagar, the brand’s presence is further strengthened with a portfolio of 250 rooms in the state.”

Ginger Kalinganagar hosts 93 lean luxe rooms, Café Etcetera – Ginger’s signature all-day diner offering a mix of global and local cuisine which also doubles up as a workstation, a meeting room and fitness centre. The re-imagined spaces will bring together attractive public areas as well as spots designed for solitude, allowing the smooth transition from one to the other. They come alive with vivacious high energy global local music and unique artwork installations.

Kalinganagar, a planned and modern town, is a major global hub in steel, power and ancillary products. A large number of steel plants are located here.

With the addition of this hotel, IHCL has 4 hotels in Odisha.

**About Ginger Hotels**

**GINGER** is operated by Roots Corporation Limited which is a subsidiary of The Indian Hotels Company Limited (IHCL). A revolutionary concept in hospitality, Ginger prides itself in its ability to enable its guests to switch



seamlessly between work and play. Fortified with a pan India presence of 53 hotels across 48 cities with another 21 under development, Ginger energizes enterprising Indians in their journeys with a hospitality experience that provides comfort and convenience.

### Get in Touch

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