

## GINGER SIGNS A NEW HOTEL IN VARANASI

This will be Ginger's second lean luxe hotel in Uttar Pradesh



Artist rendering of Ginger Varanasi

**Mumbai, November xx, 2019:** Ginger is delighted to announce the signing of a new hotel in the holy city of Varanasi in Uttar Pradesh.

**Deepika Rao, Managing Director and Chief Executive Officer, Ginger** said, “We are happy to announce the signing of Ginger Varanasi in partnership with Mr. Deepak Khanna. This hotel will follow the reimagined Ginger’s new ‘lean luxe’ design philosophy.”

The hotel is centrally located near the railway station. It will have 65 rooms, an all-day dining restaurant, a meeting room and a fitness centre. The hotel is a fully fitted lease and is slated to commence operation in 2022.

Located on the banks of Ganga, Varanasi has been a cultural centre of northern India for several thousand years. It is one of the holiest cities in Hinduism, Jainism and Buddhism. Buddha is believed to have founded Buddhism here around 528 BCE. The city is also famous for muslin, silk fabrics, perfumes, ivory works and sculptures.

With the signing of this hotel, The Indian Hotels Company Limited (IHCL), will have 3 hotels in Varanasi.

# GINGER

An IHCL Brand

## About Ginger Hotels

**GINGER** is operated by Roots Corporation Limited which is a subsidiary of [The Indian Hotels Company Limited \(IHCL\)](#). A revolutionary concept in hospitality, [Ginger](#) prides itself in its ability to enable its guests to switch seamlessly between work and play. Fortified with a pan India presence of 64 hotels across 44 cities including 15 under development, [Ginger](#) energizes enterprising Indians in their journeys with a hospitality experience that provides comfort and convenience.

## Get in Touch

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