

GINGER SIGNS ITS NINTH HOTEL IN DELHI-NCR

~ The new hotel will be located in Greater Noida

MUMBAI, JANUARY 20, 2022: Ginger expands its footprint in the Delhi National Capital Region (Delhi-NCR) with the signing of a new hotel in **Greater Noida**.

Commenting on the signing, **Ms. Deepika Rao, Managing Director & Chief Executive Officer, Ginger Hotels**, said, “We believe in the business potential of the region, especially with the upcoming Noida International Airport. This hotel, located in the heart of the commercial hub of Greater Noida, is ideally suited for business travellers.”

The 72-key **Ginger Greater Noida** is strategically located near Pari Chowk with convenient access to the commercial centre and new airport. It will feature Ginger’s signature design rooms, Café Etcetera – the all-day diner and two conference rooms. The currently operating hotel will be relaunched as a **Ginger** hotel with the brand’s lean luxe design and service philosophy of offering a vibrant, contemporary, and seamless hospitality experience to its guests by early 2022.

Delhi-NCR is a hub for major corporate houses, automobile, and telecom companies. It also houses Buddh International Circuit, the Indian motor racing track.

With the addition of this hotel, Indian Hotels Company (IHCL) will have 17 hotels in the Delhi-NCR region, including two under development.

About Ginger Hotels

GINGER is operated by Roots Corporation Limited which is a subsidiary of The Indian Hotels Company Limited (IHCL). A revolutionary concept in hospitality, Ginger prides itself in its ability to enable its guests to switch seamlessly between work and play. Fortified with a pan India presence of 84 hotels across 52 cities, including 29 under development, Ginger energizes enterprising Indians in their journeys with a hospitality experience that provides comfort and convenience.

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