

## THE RE-IMAGINED GINGER, WAKAD IN PUNE UNVEILED

*~ New look to reflect lean-luxe positioning*



**Mumbai, December 3, 2019:** [Ginger](#) unveiled their renovated and re-imagined hotel in [Wakad, Pune](#). The new look is in line with the refreshed identity of the brand reflecting a completely fresh and contemporary take on design.

**Deepika Rao, Managing Director and Chief Executive Officer, Ginger** said, “We are pleased to announce the launch of the re-imagined Ginger Pune, Wakad. The renovation has transformed the hotel to a stylish and unique offering.”

The re-imagined [Ginger Wakad](#) presents a co-existence of contrasts through dynamic spaces, seamlessly blending the lines of work and play. The design creates experiences that are vibrant, quirky, intuitive and smart. **Café Et Cetera**, the signature all-day diner, offers a variety of global and local selections of comfort food. It also doubles up as a personal workstation. Additional facilities such as the fitness center and the meeting room have also been redesigned.

The service style is designed around the never stop lifestyle of the guests enabling them to do more, whether it is on-the-go breakfast or express laundry service. The redesigned spaces will bring together attractive public areas as well as spots designed for solitude, allowing the smooth transition from one to the other. They come alive with vivacious high energy glocal music.

Joi Design, renowned international interior designers, have worked on the new design of the repositioned Ginger Brand.

# GINGER

An IHCL Brand

## About Ginger Hotels

**GINGER** is operated by Roots Corporation Limited which is a subsidiary of [The Indian Hotels Company Limited \(IHCL\)](#). A revolutionary concept in hospitality, **Ginger** prides itself in its ability to enable its guests to switch seamlessly between work and play. Fortified with a pan India presence of 64 hotels across 44 cities including 15 under development, **Ginger** energizes enterprising Indians in their journeys with a hospitality experience that provides comfort and convenience.

## Get in Touch

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